

FIG. 1

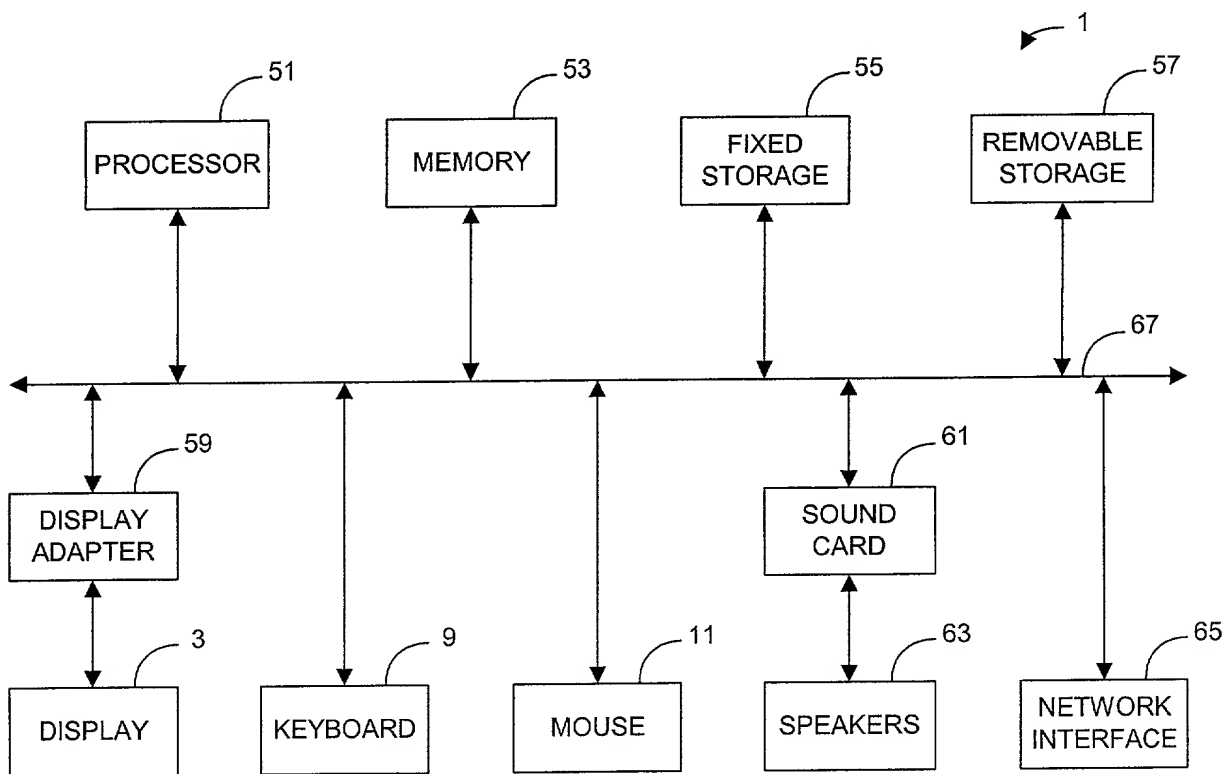


FIG. 2

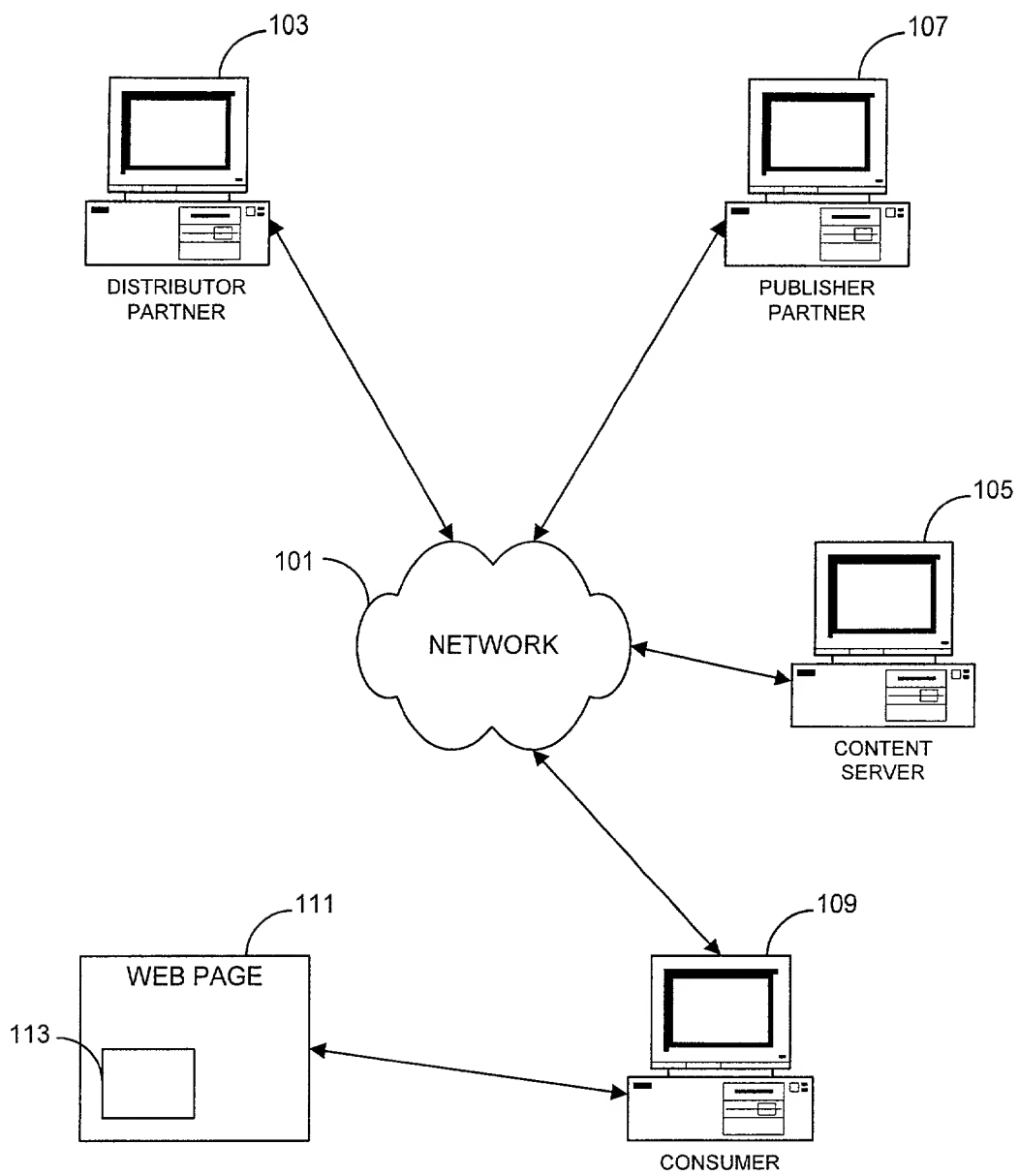


FIG. 3

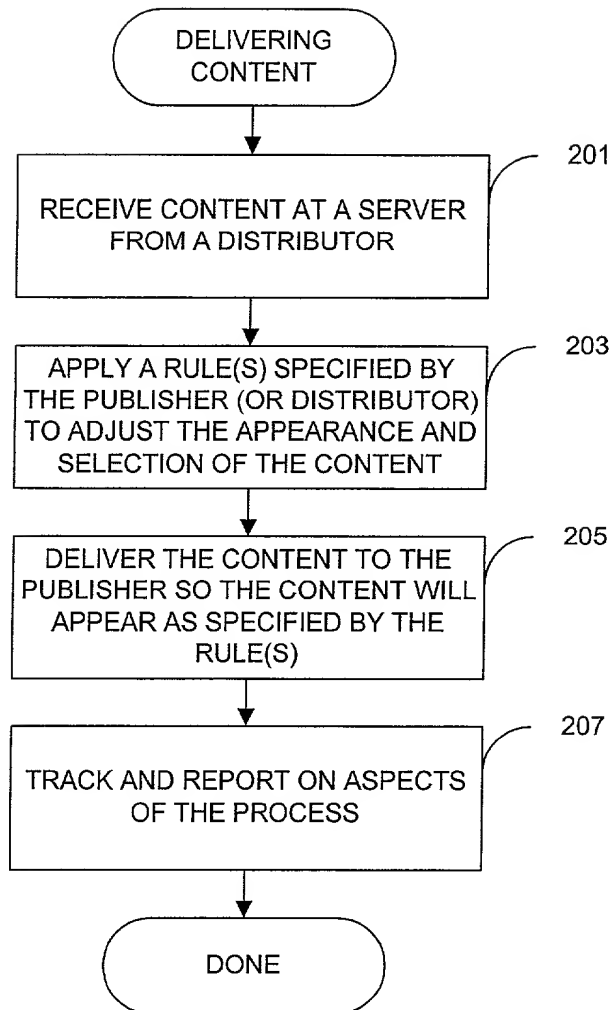
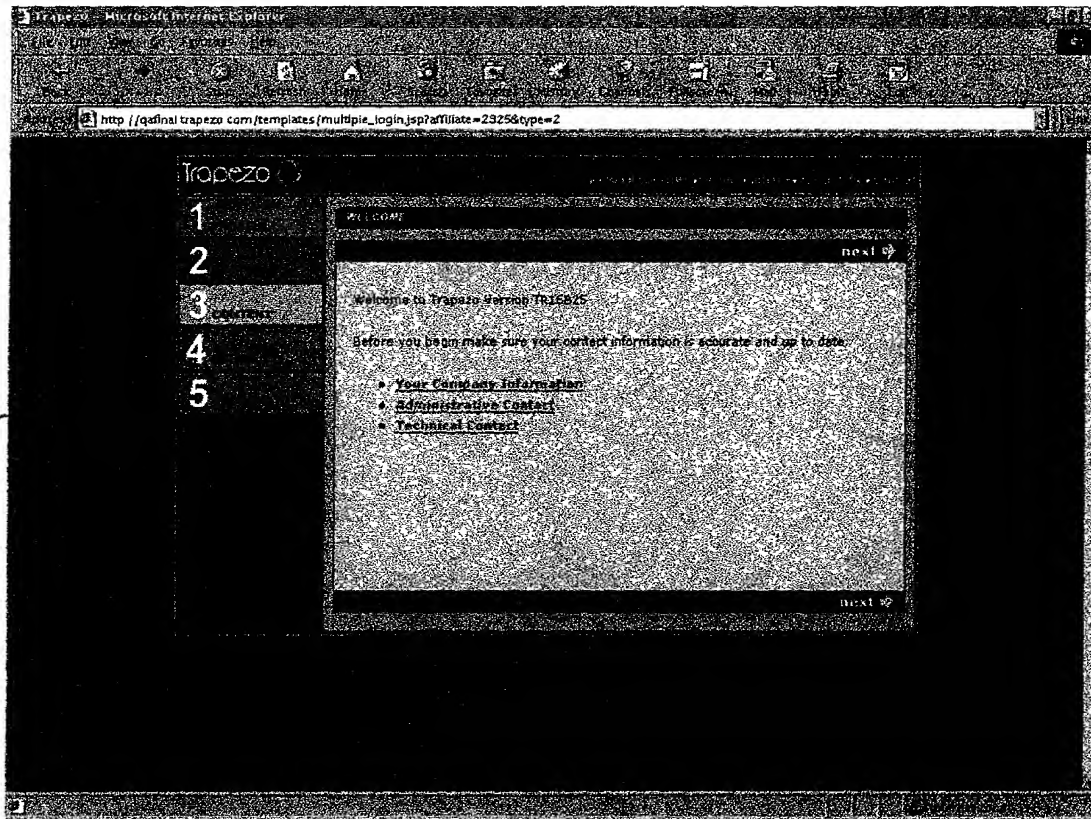


FIG. 4

104230-04555660

251



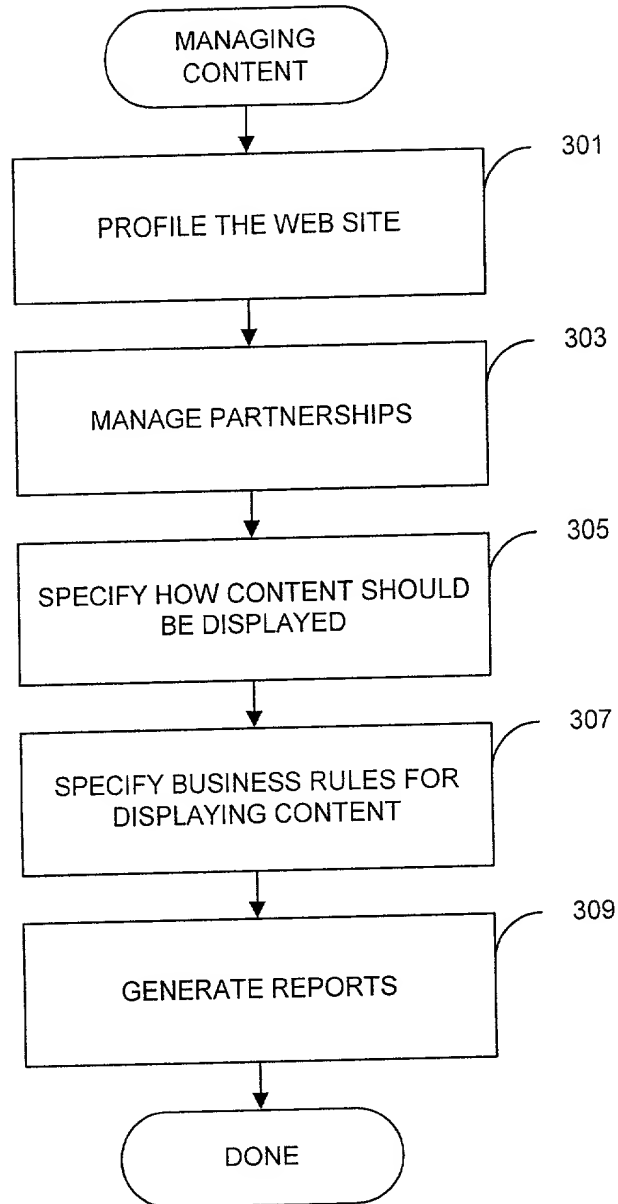


FIG. 6

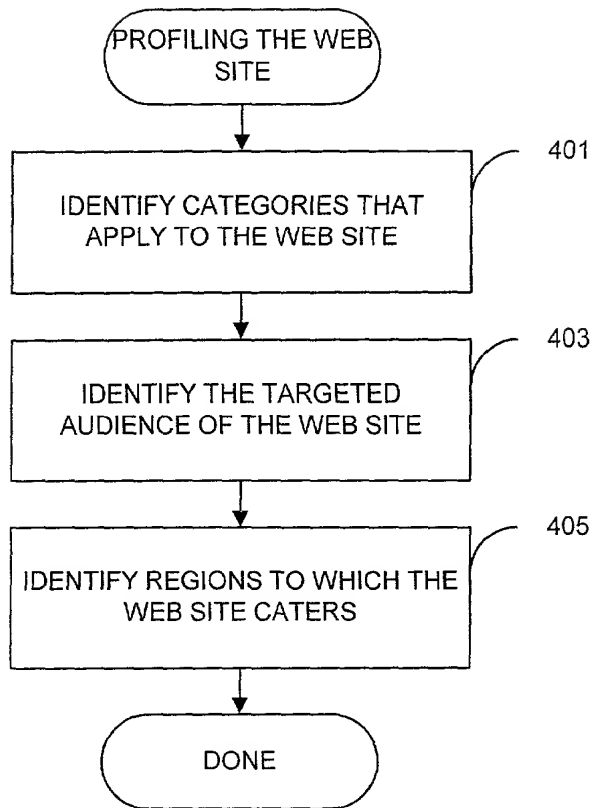
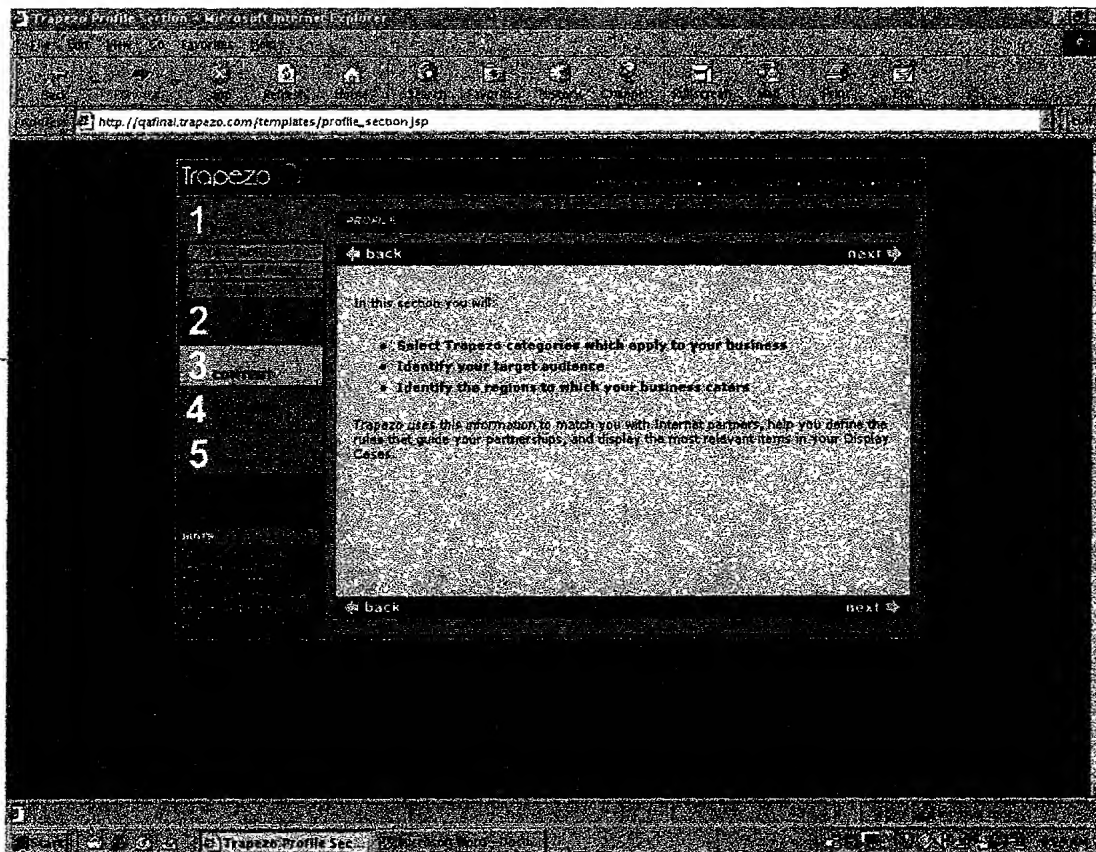


FIG. 7

704330-4433E6B0

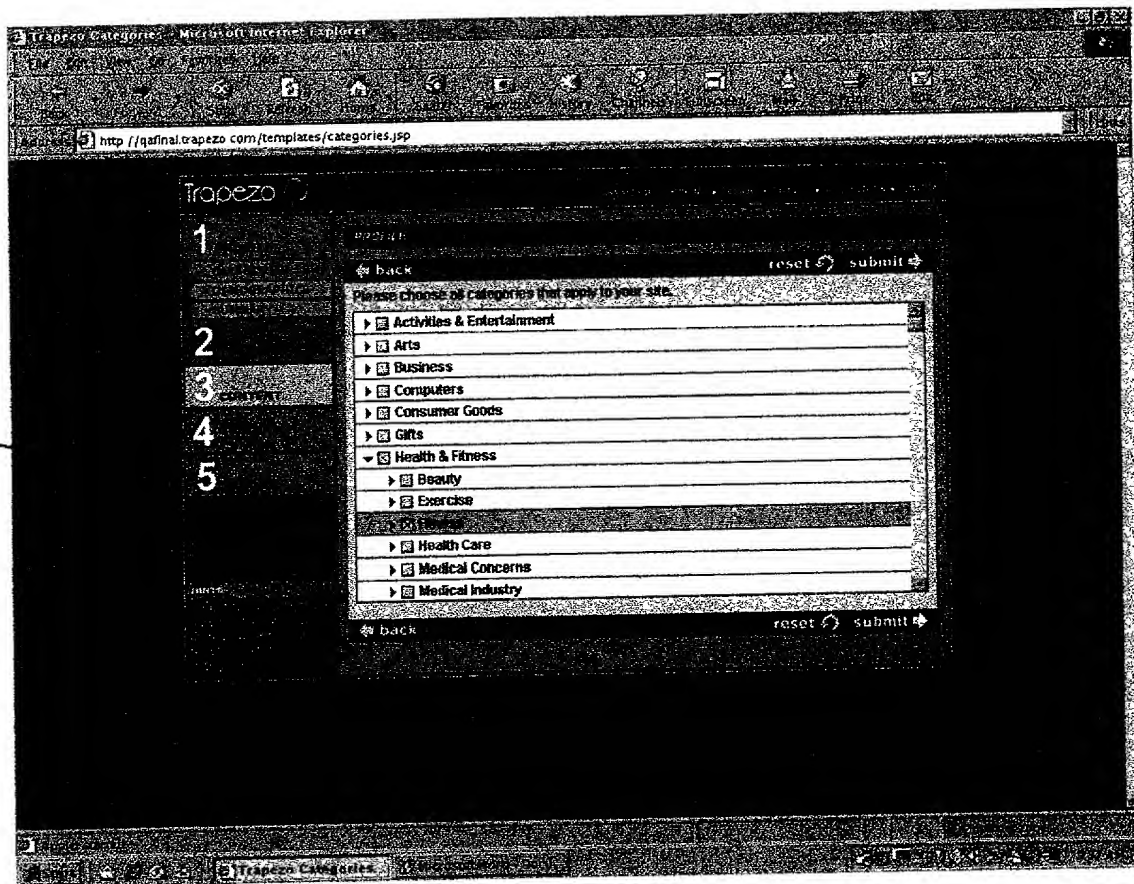
421



704330-4433E6B0

FIG. 3

451





461

10450-543660

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Trapezo Target Audience - Microsoft Internet Explorer

http://qa.inside.trapezo.com/templates/target\_audience.jsp

back reset submit

Tell us about your sites audience.  
Please use the boxes in each menu for suggested additions. You may make multiple selections.

**Gender**

☐ All  
☐ Male  
☒ Female

**Education**

☐ All  
☐ Primary School  
☐ Secondary School  
☐ College  
☐ Graduate School

**Marital Status**

☐ All  
☐ Single  
☐ Married  
☒ Parent

**Pricing Strategy**

☐ Super Premium  
☐ Premium  
☐ Average

**Lifestyle**

For more suggestions, click on the "More" link.

Alternative  
Athlete  
Automotive Enthusiast  
Babyboomers  
Business Traveler  
Collectors  
Cultural Aficionados  
Environmentalists  
Expatriate  
Fashion Conscious  
Gay/Lesbian  
Gourmet

**Age Range**

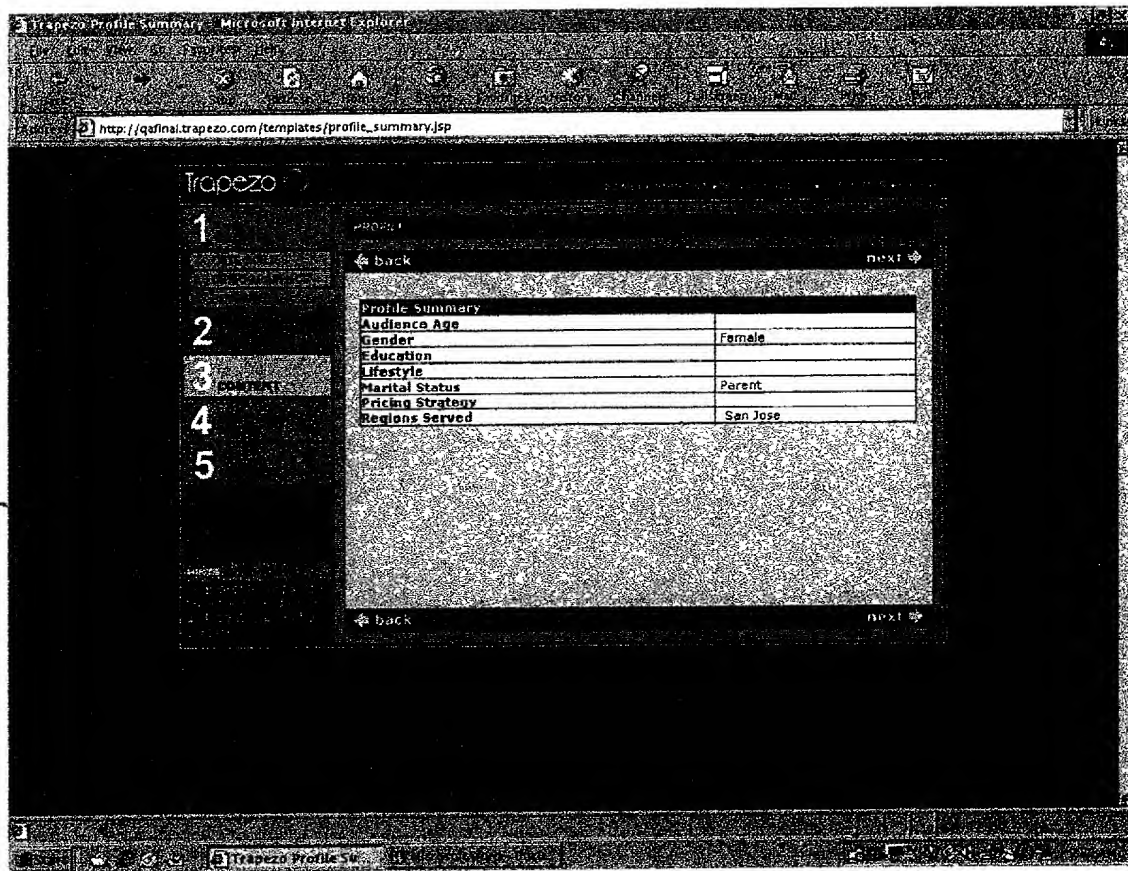
☐ All  
☐ Seniors  
☐ Adults  
☐ Young Adults  
☐ Teenagers  
☐ Children  
☐ Pre-school  
☐ Infants

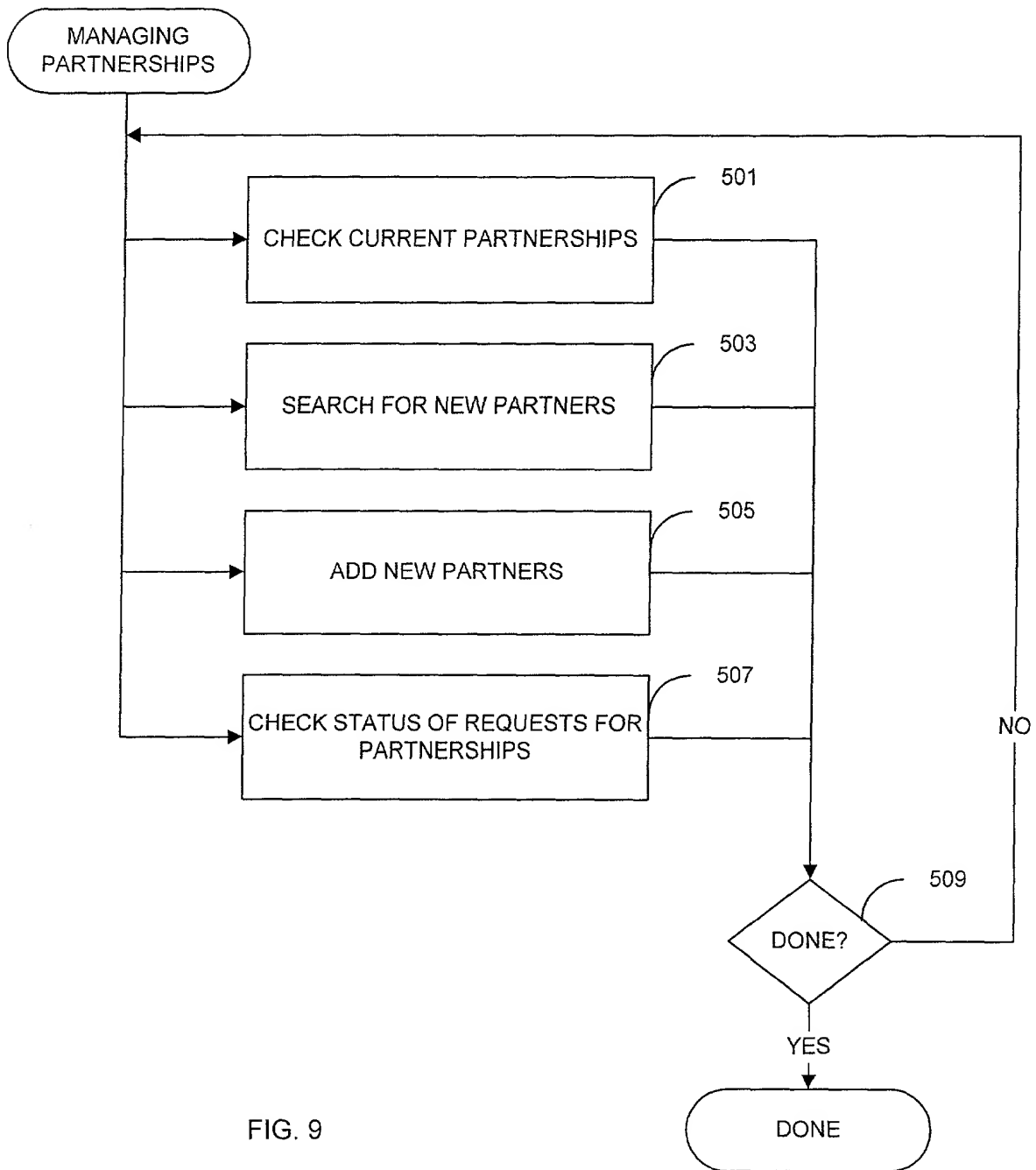
DEC. 80



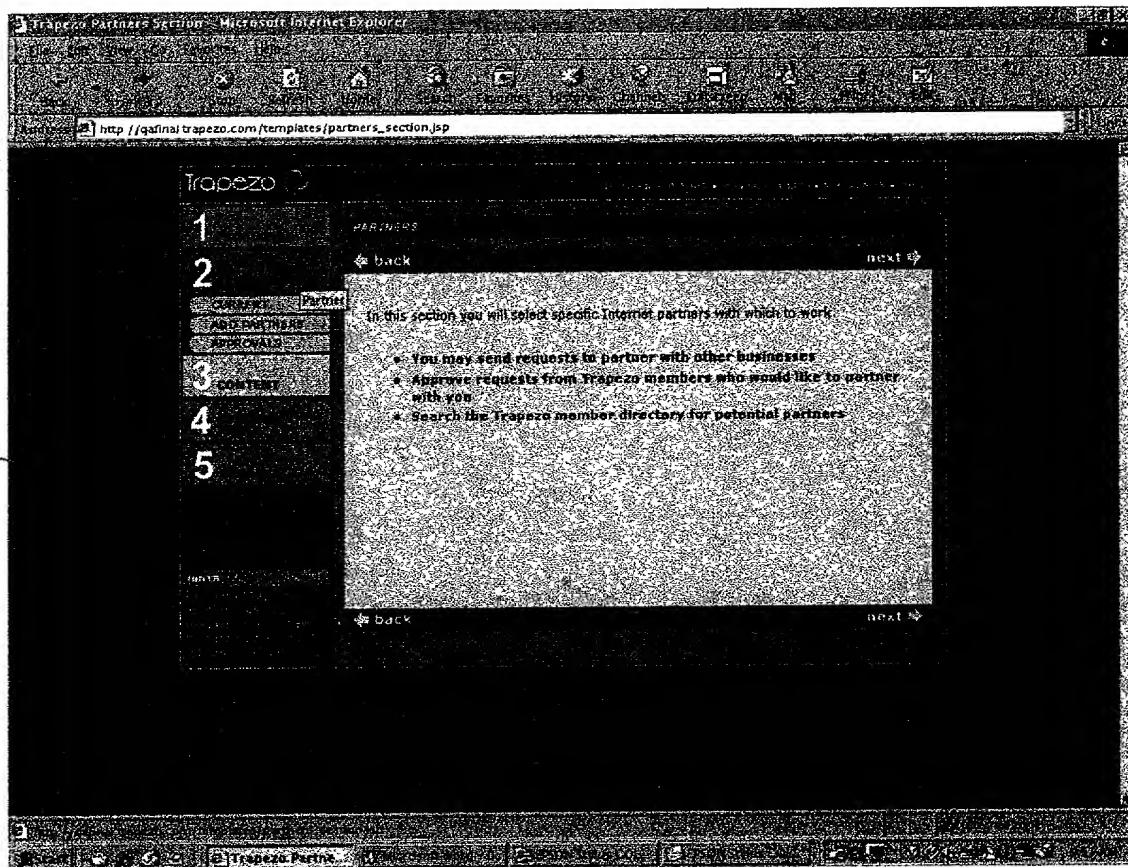
FIG. 7E

491





10400-00000000



516.10-

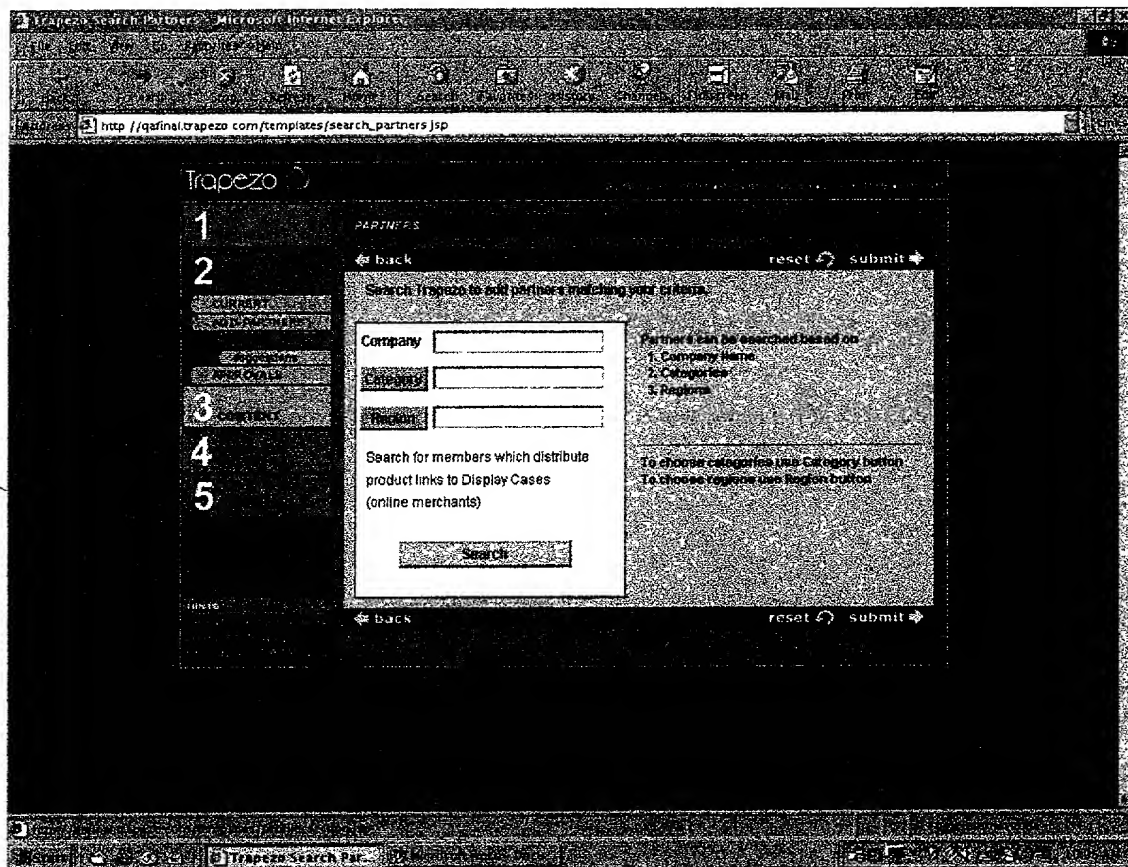


FIG. 10B

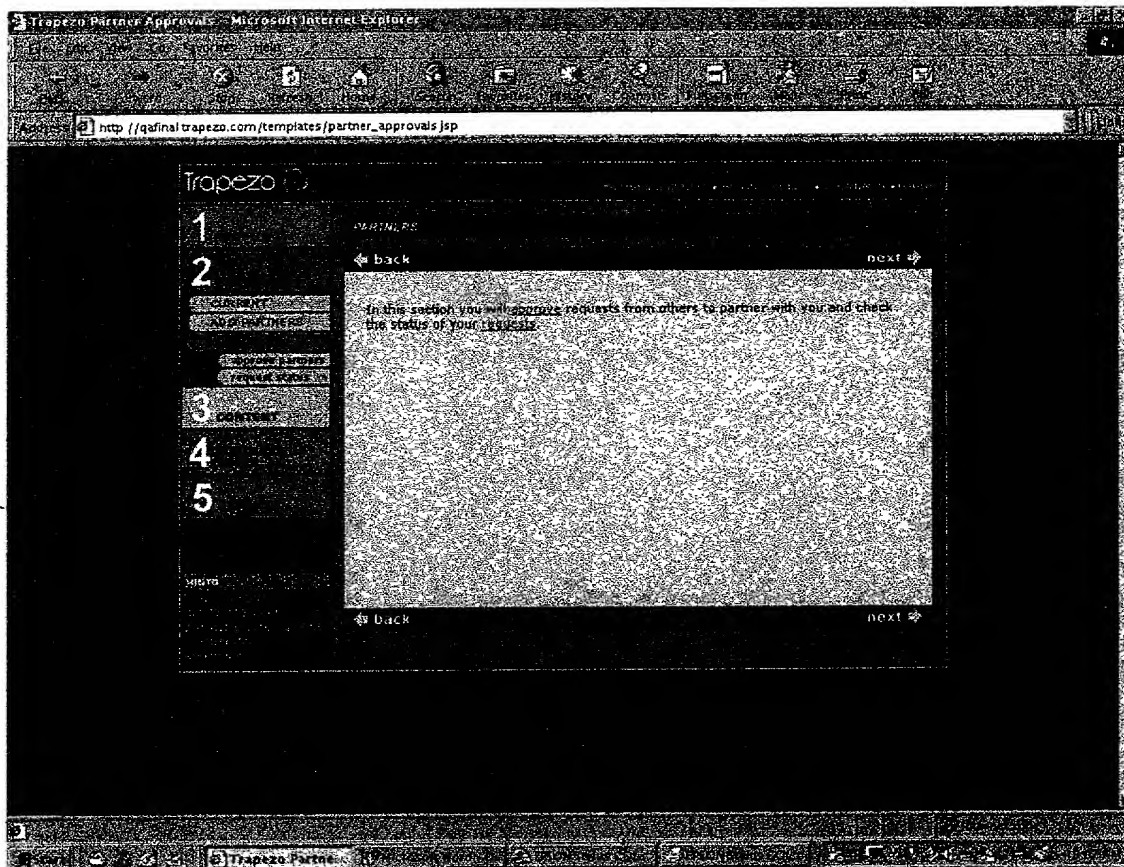


FIG. 12C

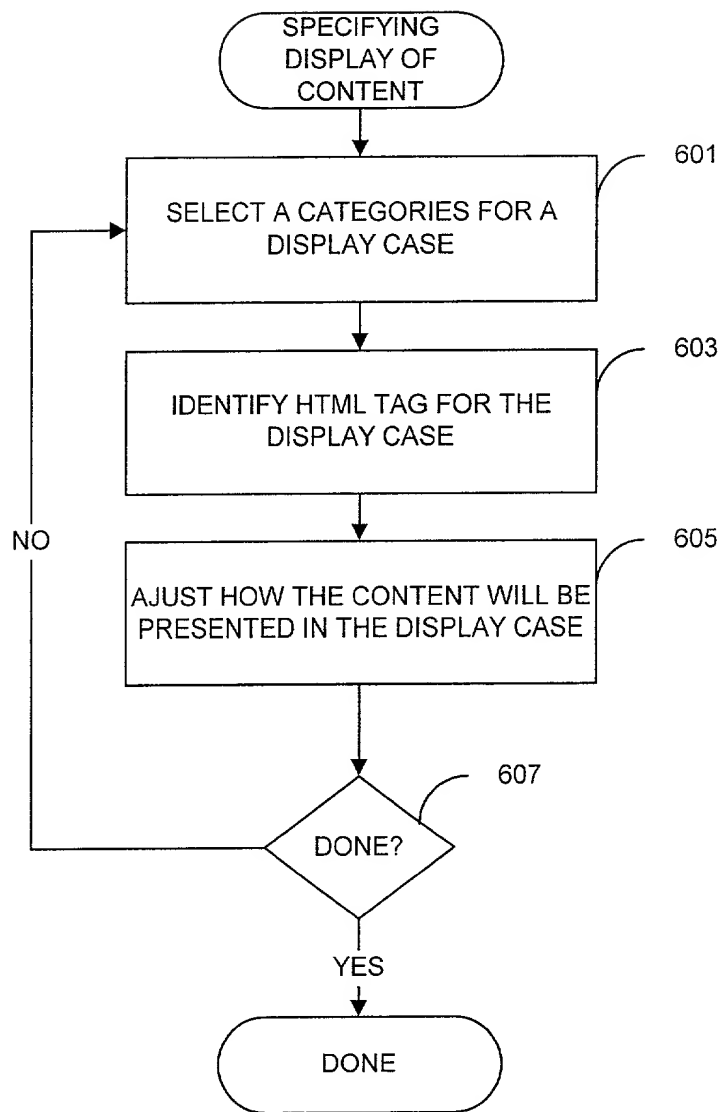
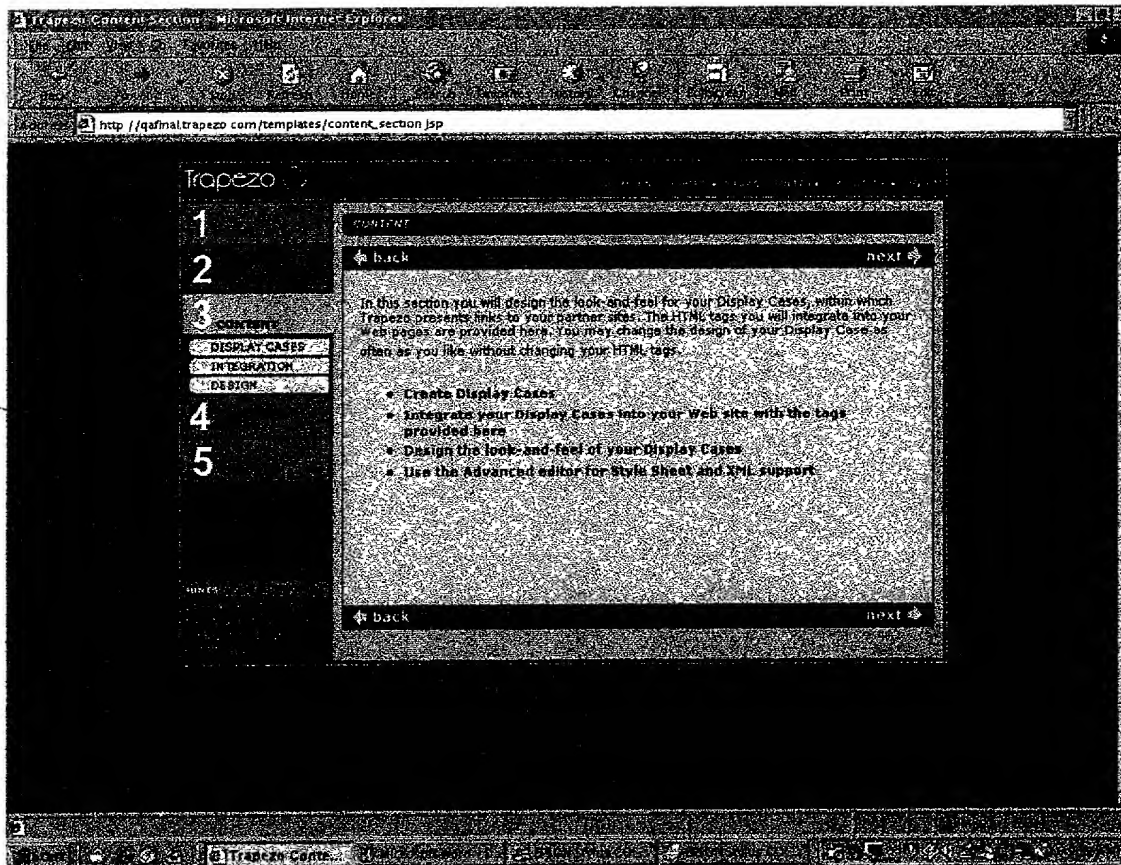


FIG. 11





E13.124

1.04130-0433E60

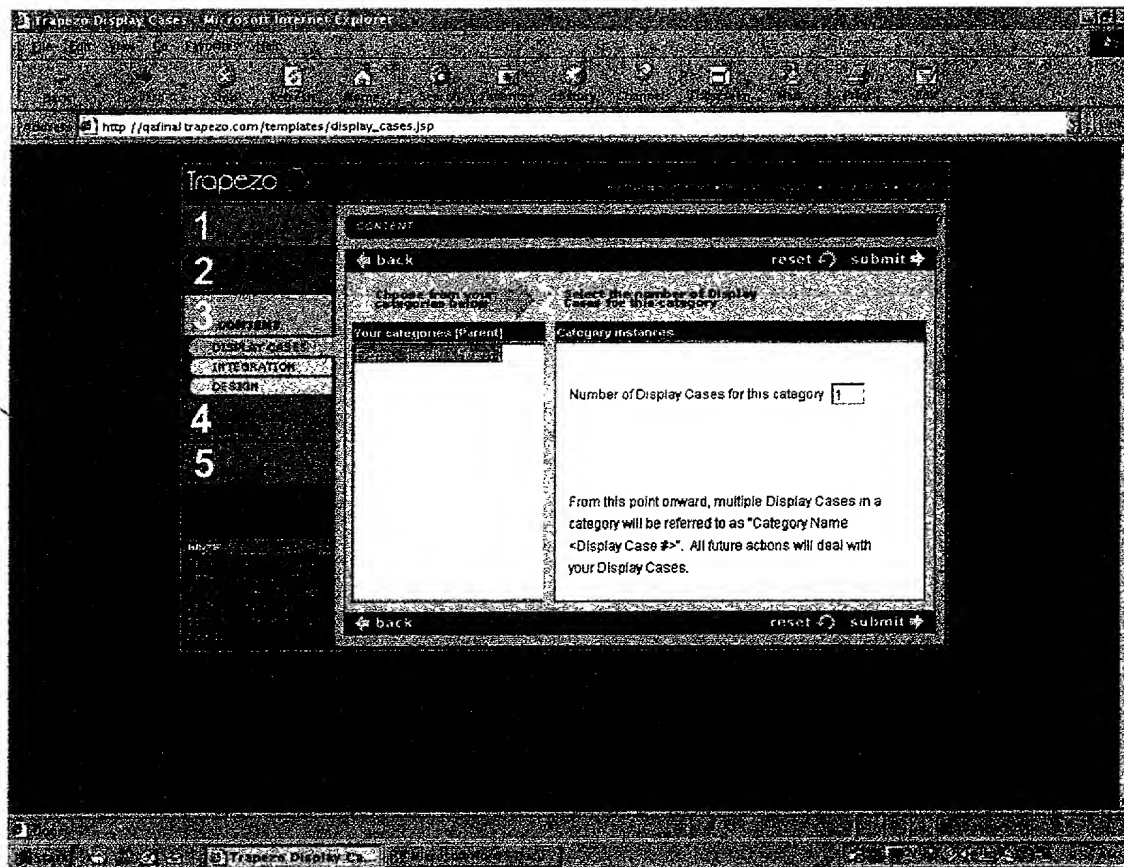
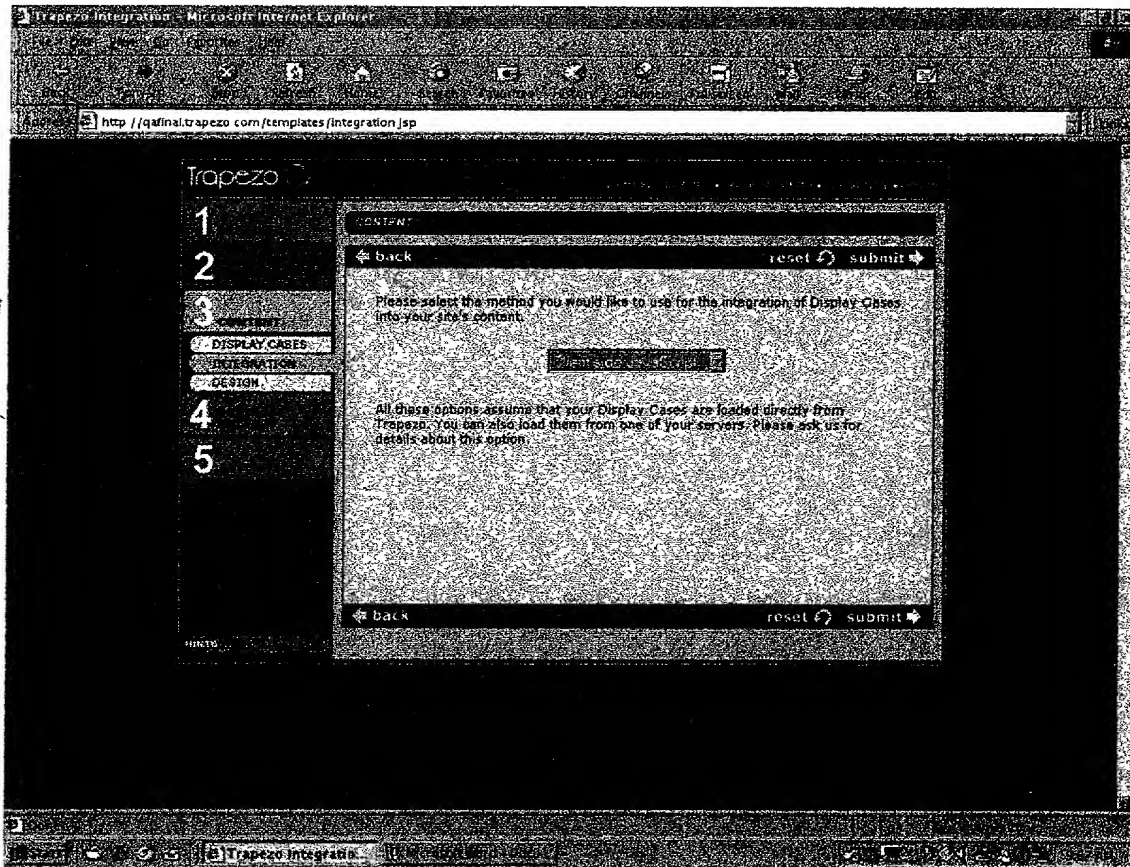
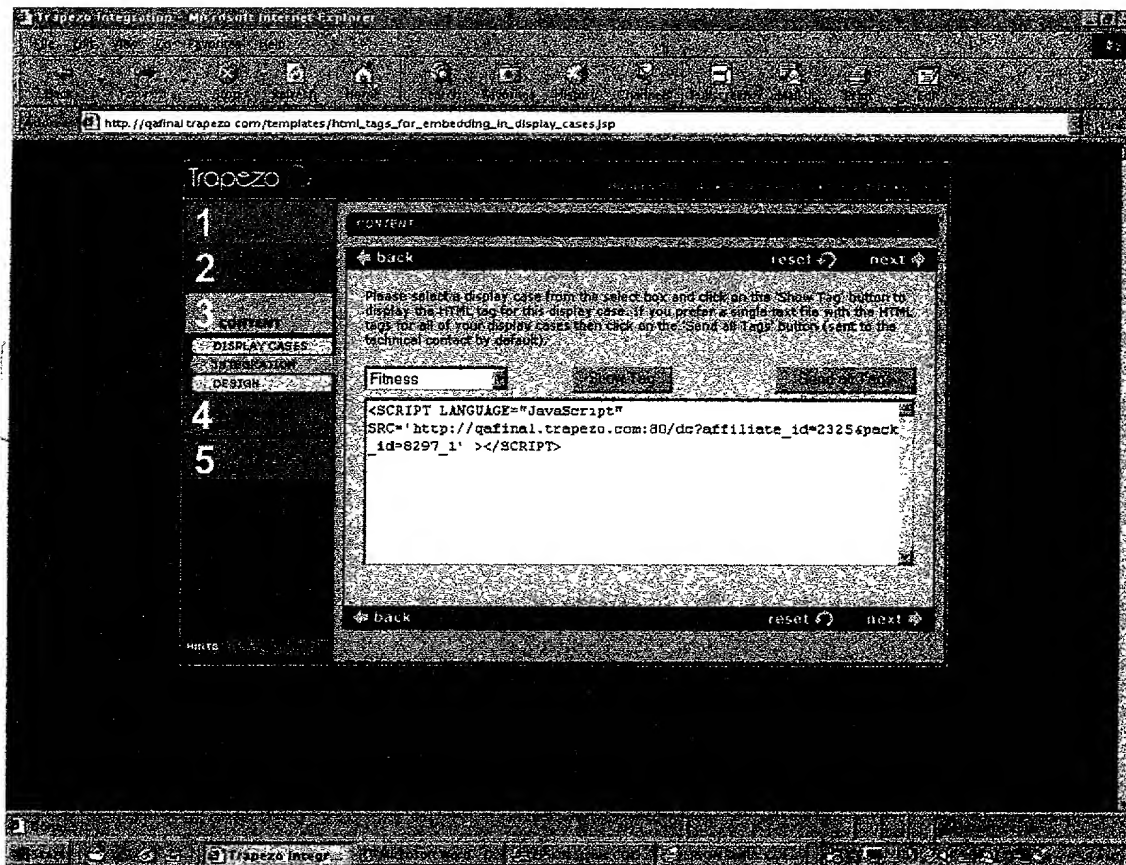


FIG. 123



651  
Trapezo Integration



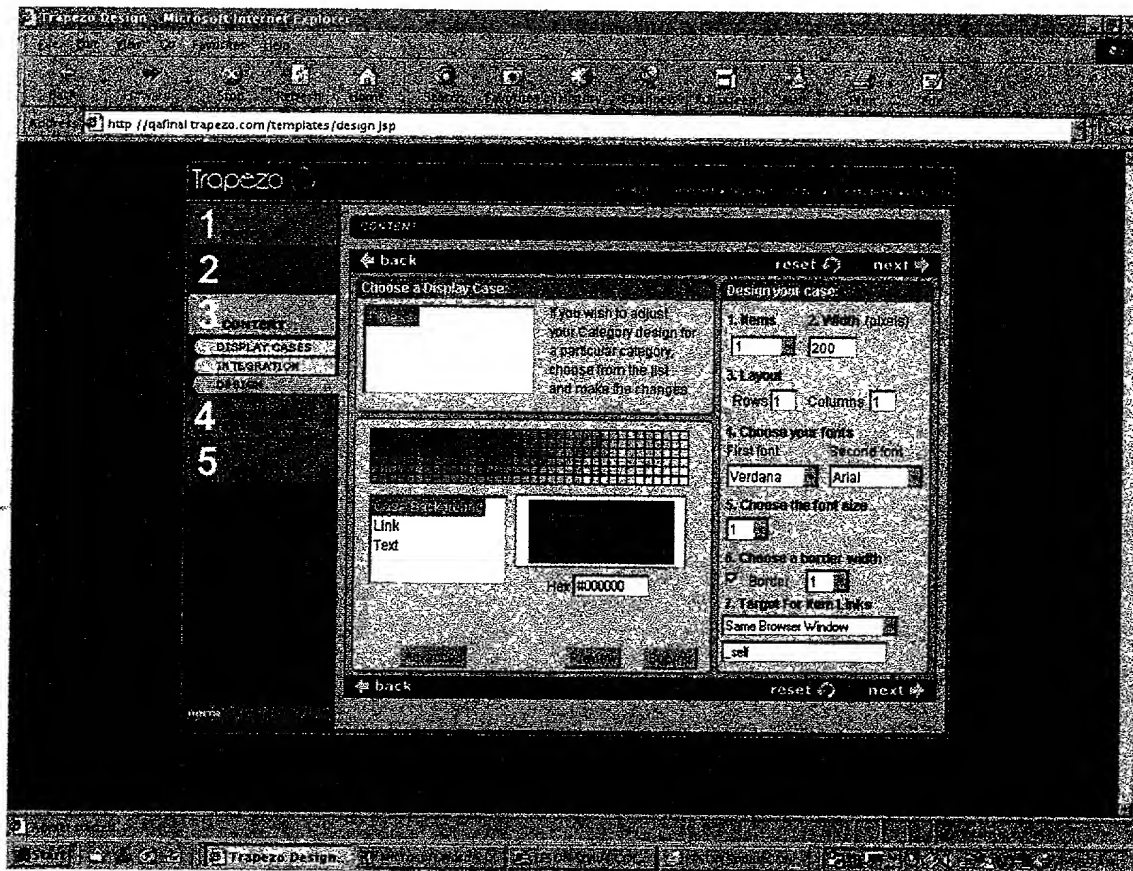


FIG. 12E

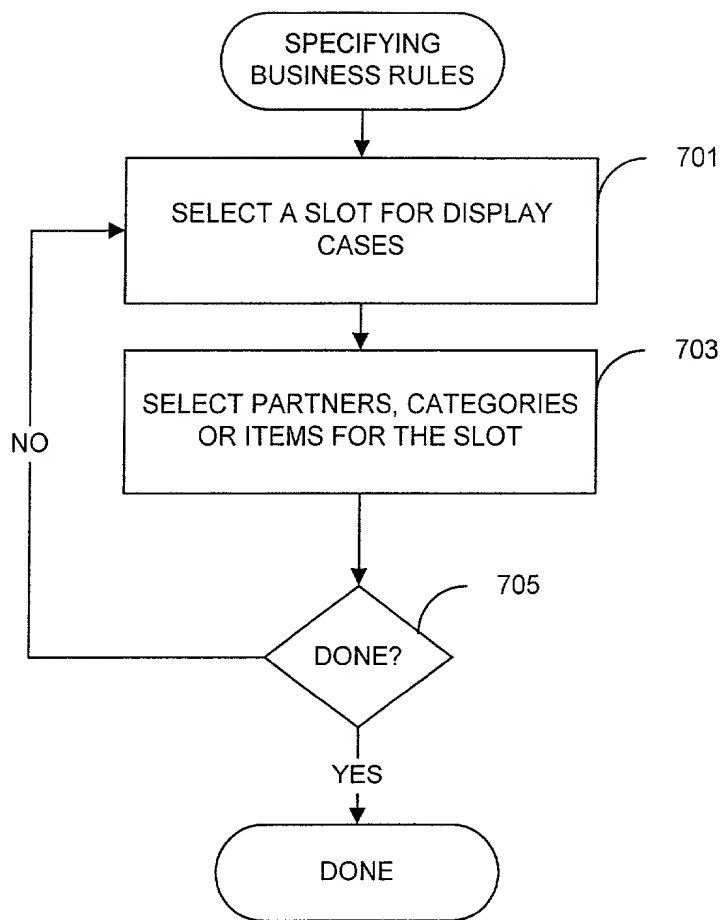
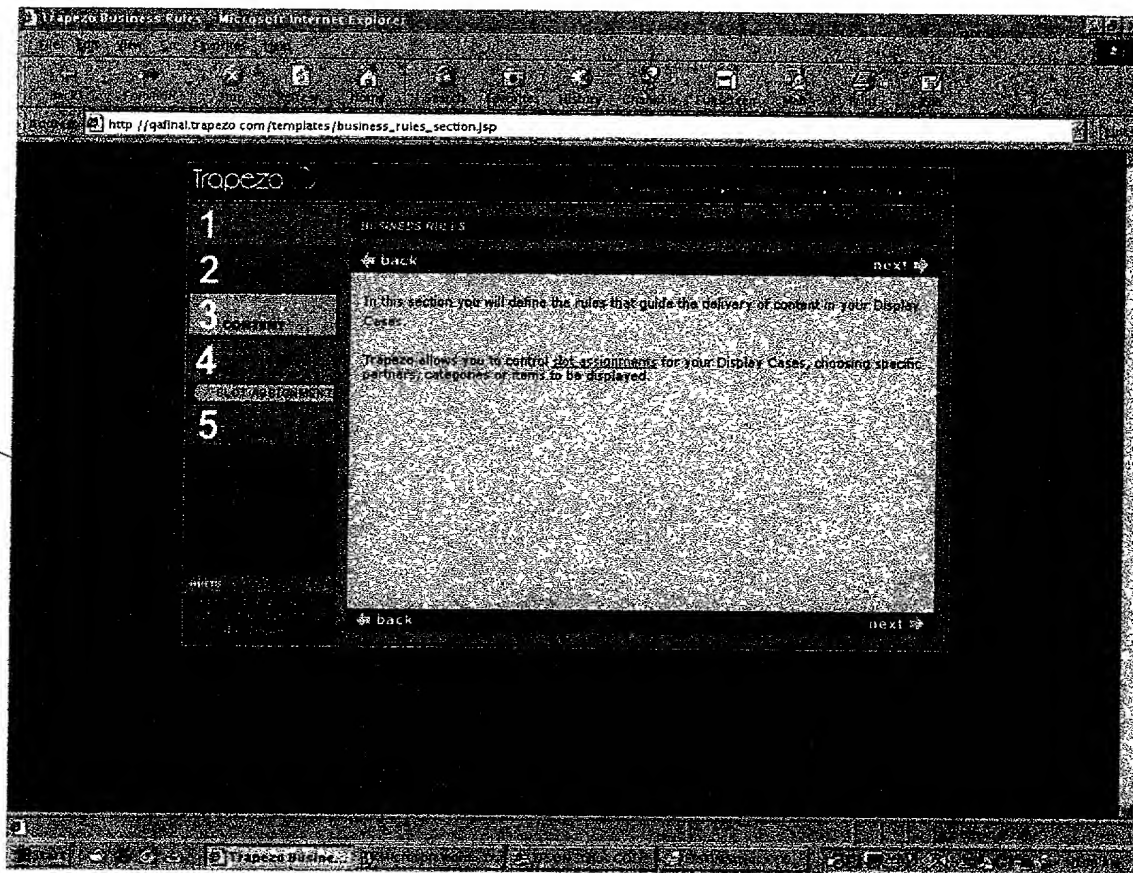


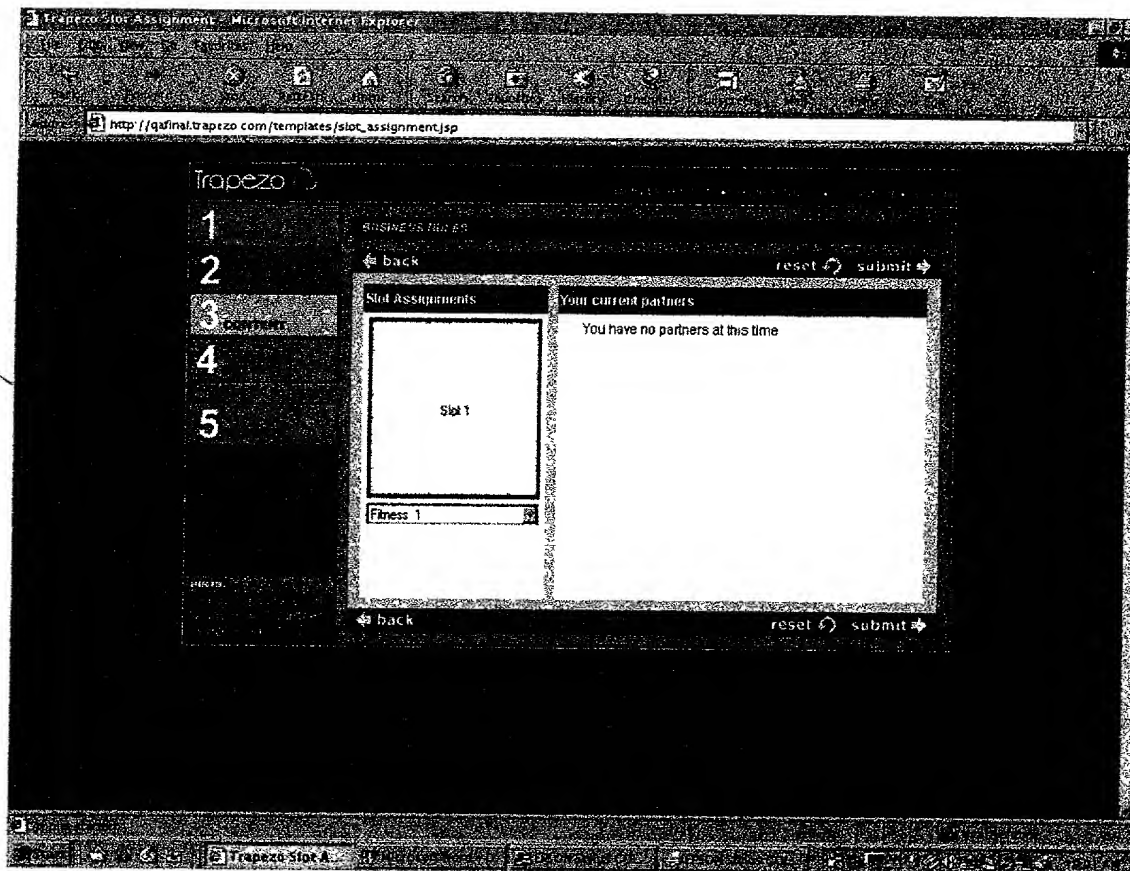
FIG. 13



741

10430" 6433E60

078. 100



761

761



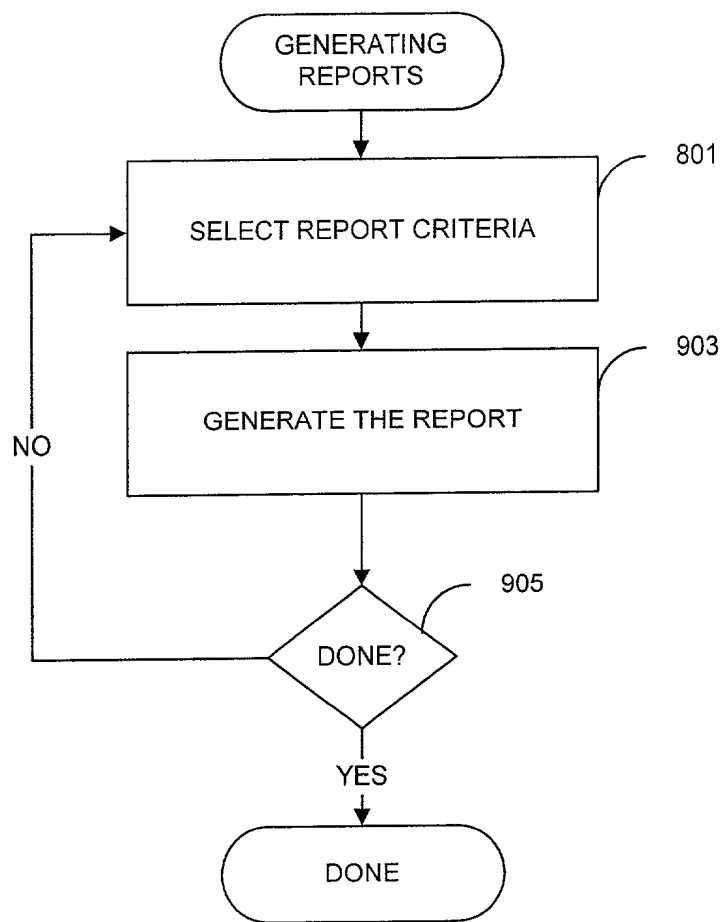


FIG. 15

10480-418660

941

Trapezo Custom Reports - Microsoft Internet Explorer

http://qafinal.trapezo.com/templates/custom\_reports.jsp

Trapezo

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REPORTS

back reset submit

Choose Report Criteria

1. Select a time period: Entire membership Period  
Between January 2000 1 and October 2000 3

2. Select Performance Info: By Partner

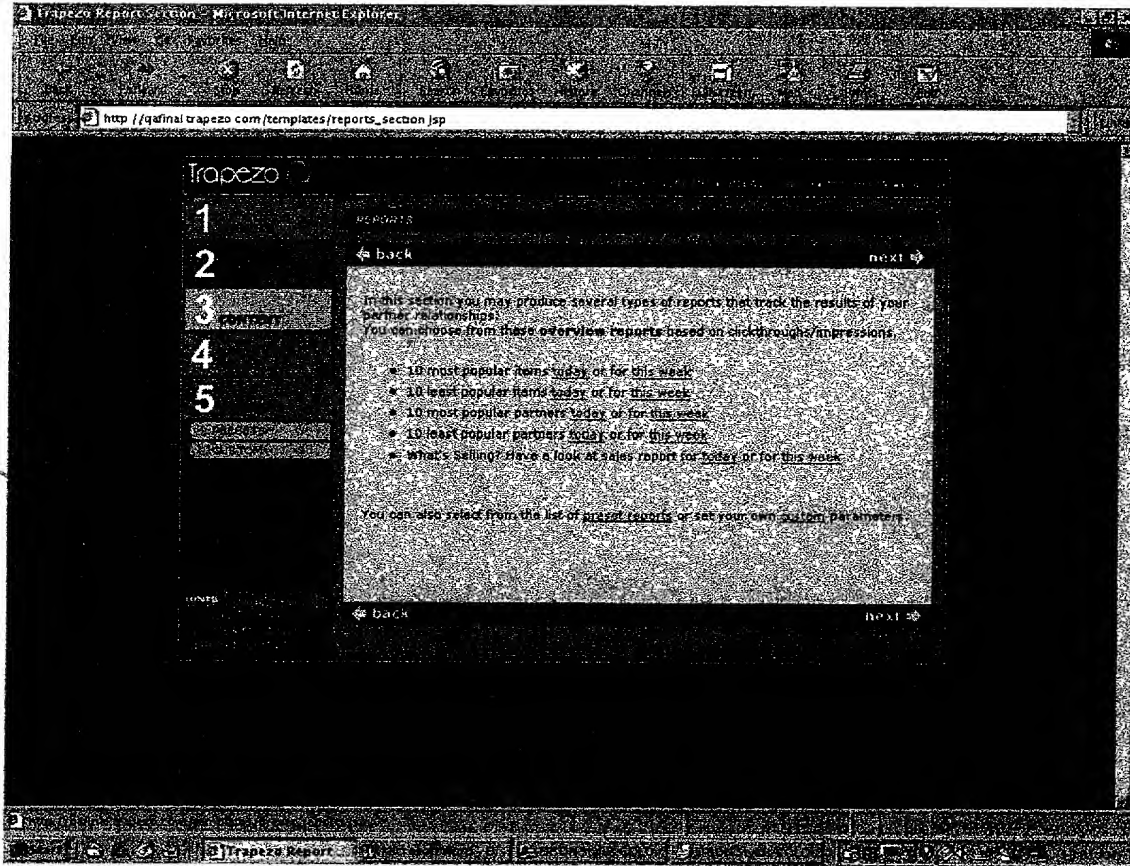
3. Select Report Type: Table Graph

back reset submit

6. 106

PROD - SHEB60

971



10/10/00

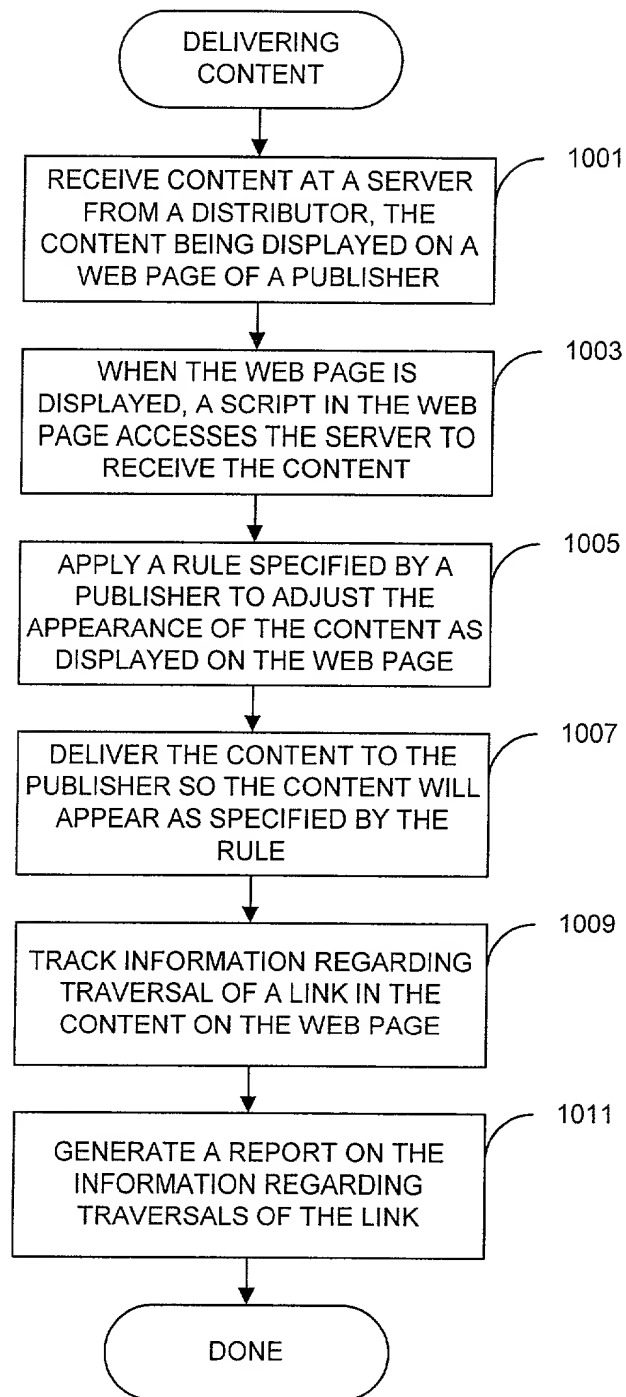


FIG. 17